



Lunatus Marketing and Consulting FZCO  
Dubai, United Arab Emirates  
<https://www.lunatus.com>

### **Lunatus and LENZ Therapeutics Announce Exclusive Commercialization Partnership for VIZZ™ in the Middle East**

**Dubai, United Arab Emirates and SAN DIEGO, CA—January 5, 2026**—Lunatus Marketing & Consulting FZCO (“Lunatus”) and LENZ Therapeutics, Inc. (“LENZ”) today announced an exclusive partnership agreement for Lunatus to register and commercialize VIZZ™ for the treatment of presbyopia in the Middle East Region. LENZ Therapeutics is a pharmaceutical company focused on the commercialization of VIZZ (aceclidine ophthalmic solution) 1.44%, the first and only FDA-approved aceclidine-based eye drop for the treatment of presbyopia. Lunatus is an independent pharmaceutical company specialized in the commercialization of pharmaceutical products in the Middle East.

Under the terms of the agreement Lunatus will retain exclusive commercialization rights for VIZZ for the treatment of presbyopia in the Middle East region, including United Arab Emirates, Kingdom of Saudi Arabia, Kuwait, Qatar, Bahrain, Oman, Jordan, Lebanon and Iraq.

“As the commercial launch of VIZZ in the United States continues to build momentum, we are pleased to expand our network of commercial partnerships in key strategic regions outside the United States. Lunatus represents our fourth commercialization partnership for VIZZ, as we remain deeply committed to expanding global access to this transformative presbyopia therapy,” said Eef Schimmelpennink, President and Chief Executive Officer of LENZ Therapeutics. “Lunatus has built an outstanding reputation in the Middle East for high-quality execution, regulatory excellence and successful commercialization of innovative eye-care products. Their capabilities, combined with the growing unmet need for presbyopia solutions in the Middle East region, make this partnership a powerful fit. We look forward to working together to rapidly bring VIZZ to patients across the region.”

“Partnering with LENZ Therapeutics marks an exciting step in expanding access to advanced eye-care solutions in the Middle East region,” said Dr. Lina Kouatly, President & CEO of Lunatus. “VIZZ represents a transformational advancement for patients living with presbyopia, offering the potential for greater visual independence and improved quality of life. With Lunatus’s established leadership in the ophthalmology market, regional infrastructure, and proven track record of delivering sustained double-digit growth in this field, we are confident in ensuring VIZZ’s successful launch and long-term value creation. We look forward to working closely with LENZ to deliver this therapy to patients who can benefit from it.”

In July 2025, LENZ announced FDA approval of VIZZ for the treatment of presbyopia. VIZZ has been commercially available in the United States since September 30, 2025.

## **About Presbyopia**

Presbyopia is the inevitable loss of near vision associated with aging, impacting the daily lives of nearly all people over the age of 45. As people age, the crystalline lens in their eyes gradually hardens and becomes less able to change shape. This loss of elasticity of the lens reduces the ability of the lens to focus incoming light from near objects onto the retina. Adults over 50 years of age lose, on average, 1.5 lines of near vision every six years. Although the progression of presbyopia is gradual, presbyopes often experience an abrupt change in their daily life as the symptoms become more pronounced starting in their mid-40s, when reading glasses or other corrective aids are suddenly necessary to read text or conduct close-up work. Presbyopia is typically self-diagnosed and self-managed with over-the-counter reading glasses, or managed, after evaluation by an ECP, with prescription reading or bifocal glasses or multifocal contact lenses.

## **About VIZZ (aceclidine ophthalmic solution) 1.44%**

VIZZ (aceclidine ophthalmic solution) 1.44% is a once-daily eye drop developed to restore clear near vision for up to 10 hours. Aceclidine is the sole active ingredient in VIZZ and provides rapid and durable near vision improvement. VIZZ is preservative-free and provided in single-dose vials. VIZZ is a predominantly pupil selective miotic that interacts with the iris with minimal ciliary muscle stimulation. VIZZ causes contraction of the iris sphincter muscle, resulting in a pinhole effect that extends depth of focus to improve vision. For more information, please visit [www.VIZZ.com](http://www.VIZZ.com). And for the full prescribing information, please visit [www.VIZZ.com/full-prescribing-information.pdf](http://www.VIZZ.com/full-prescribing-information.pdf).

## **About Lunatus**

Lunatus is a Dubai-based healthcare and pharmaceutical commercialisation partner serving the Arabian Gulf and broader Middle East. Founded in 2003, to act as the link between international healthcare companies and the expanding markets of the Arabian Gulf and Middle East. Lunatus provides turnkey representation to international healthcare companies, from regulatory submissions and local registration to marketing, sales, logistics and distribution enabling efficient market entry and sustainable commercial growth. Lunatus has partnered with a number of international pharma and healthcare companies, with a proven track record of introducing, building and maintaining profitable brand presence and has received awards as one of the top SMEs in the region.

For more information, visit [https://lunatus.com/](http://lunatus.com/)

## **About LENZ Therapeutics**

LENZ Therapeutics is a pharmaceutical company focused on the commercialization of VIZZ™ (aceclidine ophthalmic solution) 1.44%, the first and only FDA-approved aceclidine-based eye drop for the treatment of presbyopia, a condition impacting an estimated 1.8 billion people globally and 128 million people in the United States. LENZ is commercializing VIZZ in the United States and continues to establish licensing partnerships internationally to provide access to VIZZ globally. LENZ is headquartered in San Diego, California. For more information, visit [www.VIZZ.com](http://www.VIZZ.com) and [www.LENZ-tx.com](http://www.LENZ-tx.com).

**Contacts for Lunatus:**

Mina Ashraf

Vice President – Business Development & Strategy

[mina.ashraf@lunatus.com](mailto:mina.ashraf@lunatus.com)

**Contacts for LENZ Therapeutics:**

Dan Chevallard

[IR@LENZ-Tx.com](mailto:IR@LENZ-Tx.com)